

## **Concepts 2024 – Payments Conference Partner Prospectus**

- 1. Description of Event:** Concepts 2024, an in-person payments conference, will be hosted by The Clearing House Payments Authority (TCHPA), September 25-27, 2024.
- 2. Obligations of TCHPA:** Host will plan and execute the event and is responsible for all logistics, including the extension of invitations to attendees.
- 3. Partner Cost:** \$1,500 Gold, \$3,500 Platinum
- 4. Partner Benefits:**

### **Gold Partner**

- Concurrent session exposure to include a pre-recorded 1–2-minute product showcase and partner introduction and optional company logo giveaway at attendee tables.
- Company information on Rotator and the Concepts Wall of Partners
- Exposure as a Concepts Partner on the TCHPA Concepts website through year-end 2024. Includes links to collateral materials (PDFs), website, and videos.
- Pre-conference attendee list emailed 2 weeks prior to the event.
- Recognition as a Concepts Partner through multiple channels prior to and during the event.
- Concepts Partner Prize Drawing (optional) – Donate a prize for conference drawing on Wednesday at conference end (i.e., gift cards, headphones, iPad, Kindle). Attendees must be present to win and claim prize on-site or Partner can choose to deliver the prize to their winner following the conference.

### **Platinum Partner**

- General session exposure to include pre-recorded 1–2-minute product showcase and introduction and optional company logo giveaway at attendee tables.
- Company information on Rotator and the Concepts Wall of Partners
- Exposure as a Concepts Partner on the TCHPA Concepts website through year-end 2024. Includes links to collateral materials (PDFs), website, and videos.
- Pre-conference attendee list emailed 2 weeks prior to the event.
- Recognition as a Concepts Partner through multiple channels prior to and during the event.
- Concepts Partner Prize Drawing (optional) – Donate a prize for conference drawing on Wednesday at conference end (i.e., gift cards, headphones, iPad, Kindle). Attendees must be present to win and claim prize on-site or Partner can choose to deliver the prize to their winner following the conference.

- 5. Obligations and Requirements of Concepts Partner:** Concepts Partners must provide a corporate logo to TCHPA for inclusion in conference promotional materials no later than August 16, 2024 (sooner is better) to maximize exposure to attendees and prospects. Concepts Partners are encouraged to register early in the year to make the most of this exposure opportunity.

- 6. Concept Partner Registration and Fee:** Payment in full must be made at time of registration on the TCHPA website. BY PAYING AND REGISTERING THROUGH THE TCHPA WEBSITE, CONCEPTS PARTNER AGREES TO BE BOUND BY THE SPONSORSHIP TERMS AND CONDITIONS AVAILABLE AT

<https://www.theclearinghouse.org/-/media/files/rpa/concepts2023/exhibitortermsandconditionsweb.pdf>.

- 7. Exhibit Cancellation and Refunds.** Exhibit fees are non-refundable. If exhibitor is no longer able to participate during in-person conference hours, there are still promotional benefits to the virtual exhibit aspect of this purchase.

**Questions?** Email [education.services@theclearinghouse.org](mailto:education.services@theclearinghouse.org).

