## Askeladden Petitions for PTAB Review of Electronic Receipts Patent

Argues patent should not have been issued in view prior art.

## For Immediate Release:

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**New York, NY** – Askeladden, as part of its Patent Quality Initiative, recently filed two petitions with the Patent Trial and Appeal Board (PTAB) requesting *inter partes* review (IPR) of U.S. Patent No. 7,896,242 (the '242 Patent), held by Electronic Receipts Delivery Systems, LLC. Electronic Receipts has brought over a dozen proceedings asserting family members of the '242 Patent. Askeladden's IPR petitions argue that the '242 Patent's claims are invalid in light of prior art documents cited in the petitions.

"Askeladden is continuing its efforts to promote patent quality through these latest filings," said Sean Reilly, General Counsel for Askeladden. "The IPR process is a critical tool for addressing patents that represent no advancement over prior art, and therefore should have never issued."

Askeladden's Patent Challenge Committee—a group of well-respected experts in the area of patent law—chose to petition the PTAB for review of the '242 patent as part of the Patent Quality Initiative.

Askeladden is represented by Amster Rothstein & Ebenstein LLP.

## **About the Patent Quality Initiative**

Askeladden is an education, information and advocacy organization with the goal of improving the understanding, use and reliability of patents in financial services and other industries. As part of its Patent Quality Initiative, Askeladden strives to promote better patents and patent holder behaviors by regularly filing amicus briefs, Inter Partes Reviews (IPRs) and engaging in educational activities.